

**contact

name: Christian Mogren
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**education

institution: University of Utah
school: David Eccles School of Business
degree: bachelor of science
field: marketing
when: Fall '06-Spring '10
student activities:
** American Marketing Association (AMA)
** the Mighty Utah Student Section (the MUSS)
** Advanced Student Admissions Program (ASAP)
university service:
** University Teaching Committee, Fall '08-Spring '10
** Undergraduate Council, Fall '09-Spring '10
** Business School Student Giving Board, Fall '09-Spring '10

**professional affiliations

where: Let Me Shine Play & Preschool
title: board member
when: February '19-present
where: American Marketing Association
title: member
when: December '12-December '16

**work

where: Zion Evangelical Lutheran Church
title: Office Manager
when: February '19-present
duties:
** brand management + community engagement
** overall online presence management + social media
** graphic design + printing
** property management + event planning
** customer service + organizational support
** administrative management + support

where: Lefavi Wealth Management
title: Marketing Manager
when: July '17-February '19
duties:
** brand management
** overall online presence management
** social media management
** event planning
** paid advertisement management
** internal marketing support

where: David Eccles School of Business
title: Communications Specialist (prev: Graphic Designer; Editor)
when: March '12-March '17
duties:
** social media management
** brand management
** overall online presence management
** website maintenance + development
** in-depth web analytics
** email marketing campaigns
** content generation
** graphic design
** public relations
** copy editing

where: David Eccles School of Business
title: Staff Support
when: Feb '08-March '12
duties:
** extensive customer service
** social media development
** redefined blanket email transmission
** new curriculum implementation
** facilities coordination
** general assistance to anyone

where: David Eccles School of Business
title: Social Media Coordinator
when: Oct '09-Dec '10
duties:
** social media platform management
** content generation
** number growth

**references

** David Blackburn * 801.633.5801
** Raegan Holbrook * 801.949.6384
** Erin Kennelly * 570.899.3832
** Dan Nailen * 801.634.8499
** Christopher Treasure * 801.870.5217

